

Privacy Policy

(Effective October 2002; last modified March 07, 2006)

PRIVACY POLICY

Visad Records.com / Visad Clothing.com (“we,” “us”) understand the concerns that our members and other visitors to our web site (the “Site”) have about the collection, use, and disclosure of their Personal Information while online. Accordingly, we have established this Privacy Policy to make you aware of the information collection and sharing practices of the Site. This Privacy Policy only applies to transactions made and data gathered on the Site and does not apply to any other web site or offline point of contact between you and us. By visiting the Site, you are accepting the practices described in this Privacy Policy. Please review this Privacy Policy periodically. We may update it from time to time and we will notify you of any modifications in this section or in links from this section.

Children’s Privacy

PARENTS AND CHILDREN: For residents of the United States: THIS SITE IS NOT INTENDED FOR USE BY CHILDREN UNDER THE AGE OF 13, AND WE DO NOT KNOWINGLY COLLECT ANY PERSONAL INFORMATION WHATEVER FROM CHILDREN UNDER THE AGE OF 13. For all other persons: THIS SITE IS NOT INTENDED FOR USE BY CHILDREN UNDER THE AGE OF 18, AND WE DO NOT KNOWINGLY COLLECT ANY PERSONAL INFORMATION WHENEVER FROM CHILDREN UNDER THE AGE OF 18. Accordingly, before we permit anyone to register with our site, to participate in any games, contests or sweepstakes, or to request any information, products or services offered by our site, we request that person’s age and residence. This includes opening an account, registering for our newsletter, obtaining information regarding an event we sponsor, purchasing tickets or products, or joining a mailing list.. We do not accept any such registration from, or provide any product or service to, any visitor who identifies himself or herself as being under the applicable age limit. If we discover any Personal Information from anyone who is under the applicable age limit, we will promptly delete it.

Personal Information

In some cases, we will collect information from you that can be used to identify you personally, such as your name, address, phone number, email address, purchase history, and credit card number (“Personal Information”). We collect Personal Information when you sign up to receive newsletters, create a personalized fan homepage, request information regarding an event we sponsor, enter games, contests or sweepstakes, open an account, purchase tickets or products, join a mailing list, and otherwise as needed to fulfill your requests for information, products, and services. You will know when we collect this information because in each instance you will submit it to us voluntarily in order to open your account or receive the information, product, or service you request.

How We Use Personal Information

We use your Personal Information for our internal purposes, such as maintaining the Site and fulfilling your requests for products, services, and information. For example, we will contact you when necessary in connection with events for which you purchased tickets on the Site (including event confirmations, changes and cancellations). We also use your Personal Information to send you information, offers and other promotional materials from us and selected third parties. We carefully select the information we send to you and attempt to send you offers that are of value to you, such as discounts, exclusive offers or special event information. We provide you with the option of declining to receive offers from us by “opting-out” of receipt of this type of

communication. Generally, we will not send you communications on behalf of third parties unless we add our sting.com brand to those communications.

Product Support for Our Visitors

Please send an email to support@visadrecords.com should you need help with a technical problem relating to this Site. To respond to your problem, we may ask you to provide your first name and email address. We will use the information for no other purpose and it will be deleted as soon as the problem has been resolved.

Games, Contests, Sweepstakes and Certain Promotions

Should we or our business partners sponsor online games, contests or sweepstakes, or certain promotions, the specific rules and regulations will vary. Your participation will constitute your agreement to abide by those rules and regulations. We will use the information you provide when we fulfill a prize. If you reside in the United States and are older than 12 but younger than 18 years of age, we will ask you for information to contact your parent or guardian at the time of registration, and if you win, he or she will be sent an e-mail with information about the game, contest, sweepstakes or promotion in question and about your award. Your parent or guardian will then have a chance to “opt out” of collecting your prize on your behalf, in which case the prize will not be awarded. Persons who are not residents of the United States and under the age of 18 are not eligible to make use of our site, and accordingly, they cannot participate in games, contests, sweepstakes, or promotions. (See above.)

How We Use And When We Share Financial Information (Including Credit Card Transactions)

We use your financial information (including credit card transactions) to check your qualifications and bill you for and otherwise facilitate your purchase of products and services. When you make a purchase on the Site, we will provide your financial information (including credit card transactions) to our service providers and to such third parties as we determine is necessary to process your transactions. These third parties may include the credit card companies and banking institutions used to process the transaction. Also, depending on the circumstances of our arrangements, we may share your financial information (including credit card transactions) with applicable Event Partners, primarily but not exclusively for facilitating “will call” ticket pick up and dispute resolution and customer service at the event venue on the date of the event. When you purchase products or services of third parties (such as magazine subscriptions) offered on the Site, we will provide your financial information (including credit card transactions) to those third parties. Any of these various third parties are authorized to use your financial information in accordance with our contractual arrangements with such third parties and in accordance with their own privacy policies, over which we have no control. How We Use And When We Share Broad Demographic Information We may use, and may transfer to others to use, broad demographic information that may include data from your activity at the Site, but not Personal Information. For example, we use broad demographic information to tailor the Site to the interests of our visitors, and we may share it with advertisers and other third parties so that they can tailor their advertisements and communications to the appropriate audience. We reserve the right to use such broad demographic information, and to allow others to make use of it, without limitation or restriction, and without further notice to you, in our sole and absolute discretion and in the sole and absolute discretion of those with whom we share such information.

Links to Third Parties

When we include links to other Internet sites, on this Site and in our newsletters and other communications, we do so solely as a convenience to our visitors. Operators of such linked sites may acquire Personal Information about you through registration procedures or other means and may use that information in accordance with their own privacy policies, over which we have no control. Your access and use of linked sites is solely at your own risk.

Our Security Precautions

Whenever we obtain your Personal Information, we take reasonable precautions to protect it from unauthorized access or disclosure, but we cannot act as insurers of the security of your Personal Information transmitted over the Internet. Accordingly, we assume no liability for any disclosure of data due to errors in transmission, unauthorized third party access or other acts of third parties, or acts or omissions beyond our reasonable control.

Opinions, Questions and Comments

If you send us your opinions, questions or comments, they may require personal information for a response. Please do not submit any unsolicited or unique creative ideas, drawings or other materials, which we cannot accept as a matter of policy.